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Plug in to Great Hair!

Faster, straighter and healthier blow-drying from Conair

Stamford, CT September 15, 2000 – Conair's innovative 1875 Watt Dry 'N Straight hair dryer blows others away with cutting edge technology and fabulous features.

A built-in concentrator with 20 percent more concentrated air than other hair dryers delivers faster drying and professional results. Simply press a button and Dry 'N Straight's unique wide angle concentrator pops out and expands two inches. When Dry 'N Straight's wide angle concentrator is activated, it provides a wide band of warm air, distributing heat evenly. "Hot spots" on hair, where excess heat is concentrated in a narrow area, are eliminated. Healthy hair at last!

This beauty tool has impressed professionals like Irvine Rusk, legendary hair stylist and creator of Rusk hair products.

"In all my years of experience, I have never seen such a revolutionary retail dryer as the new Conair Dry 'N Straight," It provides professional results and quicker styling are at your fingertips with 20 percent more airflow."

Irvine Rusk

The 1875 Watt Dry 'N Straight allows you to focus on styling instead of fussing with unruly curls, pesky frizzies or annoying split ends. Hair is styled shiny straight in no time.

All that power plus a quiet motor, a Cool Shot Button to hold style and dual voltage as featured on TV: A hair dryer this spectacular has to be by Conair.

The 1875 Watt Dry 'N Straight hair dryer (model #074) is available at chain drug stores, mass retailers and specialty stores for a suggested retail price of \$24.99.

Visit us at our website: www.conair.com