



mirror,
mirror

on the wall

who's got the

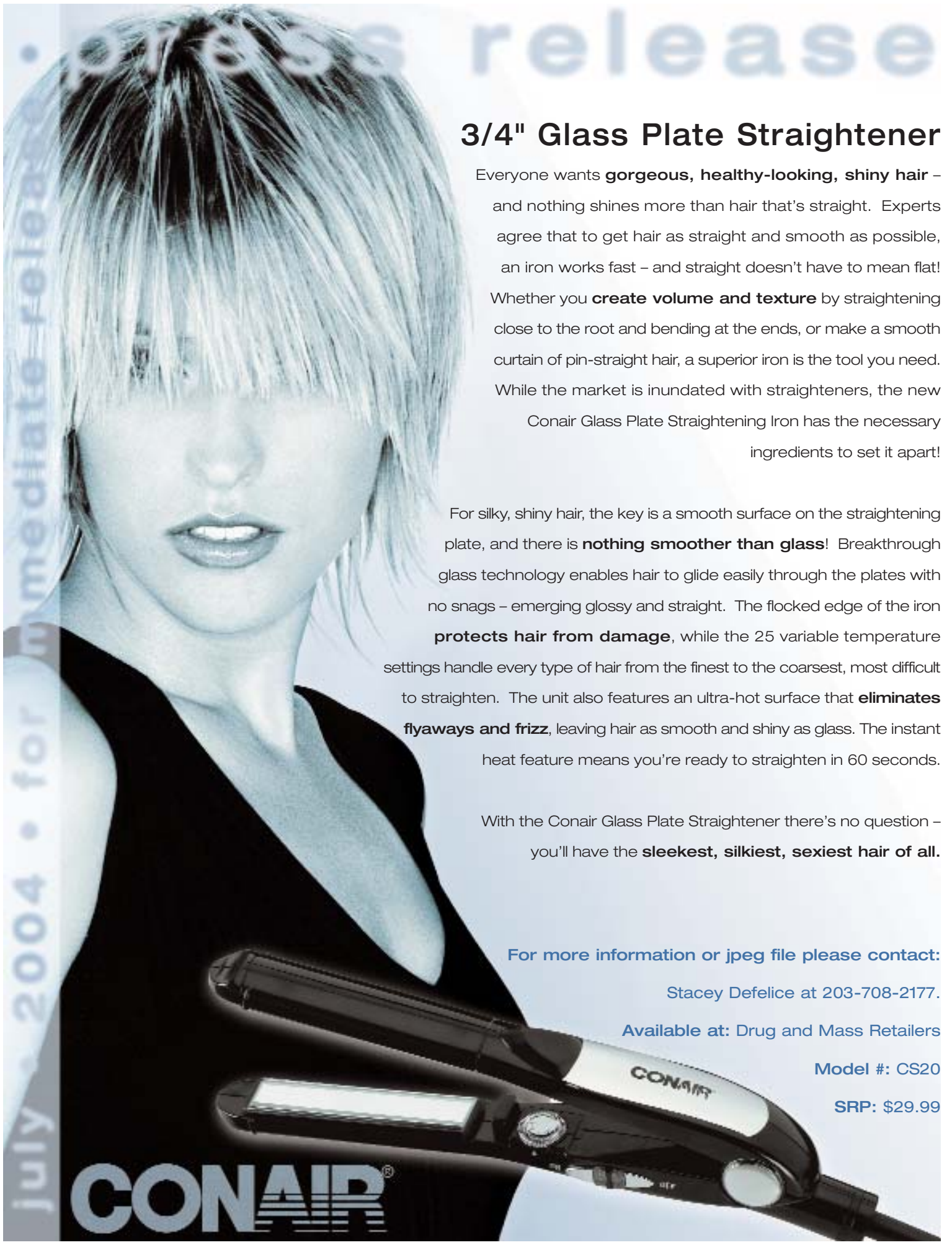
sexiest

hair

of all

?

CONIARD



July 2004 • for immediate release •

3/4" Glass Plate Straightener

Everyone wants **gorgeous, healthy-looking, shiny hair** – and nothing shines more than hair that's straight. Experts agree that to get hair as straight and smooth as possible, an iron works fast – and straight doesn't have to mean flat! Whether you **create volume and texture** by straightening close to the root and bending at the ends, or make a smooth curtain of pin-straight hair, a superior iron is the tool you need. While the market is inundated with straighteners, the new Conair Glass Plate Straightening Iron has the necessary ingredients to set it apart!

For silky, shiny hair, the key is a smooth surface on the straightening plate, and there is **nothing smoother than glass!** Breakthrough glass technology enables hair to glide easily through the plates with no snags – emerging glossy and straight. The flocked edge of the iron **protects hair from damage**, while the 25 variable temperature settings handle every type of hair from the finest to the coarsest, most difficult to straighten. The unit also features an ultra-hot surface that **eliminates flyaways and frizz**, leaving hair as smooth and shiny as glass. The instant heat feature means you're ready to straighten in 60 seconds.

With the Conair Glass Plate Straightener there's no question – you'll have the **sleekest, silkiest, sexiest hair of all.**

For more information or jpeg file please contact:

Stacey Defelice at 203-708-2177.

Available at: Drug and Mass Retailers

Model #: CS20

SRP: \$29.99

CONAIR®