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Conair Corporation acquires Pollenex® division

Stamford, CT January 15, 2002 – Conair Corporation today announced its acquisition of Pollenex®, a division of the Holmes Group. Conair immediately takes ownership of the Pollenex® brand, as well as the showerhead and personal massage product lines. The Holmes Group maintains ownership of the air-related products and will transition the Pollenex® trademark off these items.

The Holmes Group, a fully integrated consumer products company headquartered in Milford, MA, with offices and manufacturing facilities worldwide, is a leading manufacturer of consumer products for Home Environment, Kitchen and Lighting. With well-known brands such as Bionaire®, Crock-Pot® Slow Cooker, FamilyCare®, Holmes®, MASTERGLOW®, Patton®, Rival® and White Mountain®, the Holmes Group continuously develops, manufactures and distributes innovative, high quality products to meet consumer demands.

The Conair Corporation is a worldwide producer of trend-making products in personal care, fitness, cooking, communications and oral care. Conair has expanded its landmark personal care business to include dryers, setters, curling irons, trimmers, groomers, Body Benefits® spa baths and massagers, and Interplak® dental care appliances.

In other categories, Conair brands include Cuisinart®, Waring®, Southwestern Bell Freedom Phone® and Conairphones. The professional ConairPro™ division now includes Rusk, BaByliss®, Forfex® and Jilbere de Paris™ product lines.

The integration of the fine product lines and reputation of Pollenex® with those of Conair is an ideal combination for the successes of both businesses and for the benefits of their consumers as well.

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